

Press Release
(For Immediate Release)

Kingdee Announces 2015 Interim Results

Steady Progress in ERP and Rapid Growth in Cloud

(19 August 2015, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee” or “Group”, Stock Code: 00268.HK), a leading provider of enterprise internet services in Asia, is pleased to announce its unaudited interim results for the six months ended 30 June 2015 (“Period”).

During the Period, the ERP segment made steady progress and the Kingdee Cloud segment accelerated its growth. Both segments established key strategic business partnerships and capital cooperation. Revenue of the Group was RMB757,981,000, an increase of 1.1% year-on-year. Net profit was up from approximately RMB80,954,000 from the same period last year to approximately RMB90,444,000 this year, an increase of 11.7% year-on-year. Revenue from Cloud services surged 82.1% year-on-year to RMB81,803,000.

ERP segment made steady progress and ranked No.1 in SMEs ERP market for 11 consecutive years

During the reporting period, the profit margin of the ERP business maintained steady expansion due to the positive contribution of the transition of the sales model from direct sales to distribution. In the first half of 2015, China witnessed a new wave of start-ups which generated massive potential for ERP software. According to a report released during the first half of 2015 by the well-known independent research agency IDC, Kingdee was ranked No.1 in the SME software market, extending its top ranking for 11 consecutive years. The Group also achieved solid results on the marketing promotion efforts in the mid to large enterprises market. During the reporting period, the Group focused its efforts on reinforcing the competitiveness of its centralized financial resource management products and helping large enterprises improve management standards and efficiency, gaining widespread recognition from the market.

Cloud segment grew significantly with numerous milestones to strengthen its market leadership

During the reporting period, Kingdee Cloud services in various business segments continued to record rapid growth.

Kingdee's Cloud Hub has become the largest mobile office cloud services in China. The number of registered enterprise and organizations exceeded 500,000 while user count increased to more than 4.5 million. During the reporting period, the strategic cooperation with companies including Kingsoft achieved solid results. Joint efforts on product integration, user information sharing and continuous service improvement drove a substantial increase in the number of enterprise and individual users.

Kingdee Youshang (www.youshang.com) is the leading financial cloud services platform in China. Revenue from online SaaS services increased 75% year-on-year, driven by the rapid expansion of China's e-commerce market and strong demand for SaaS management software. During the reporting period, the number of registered users increased more than 40% year-on-year, and retention rate amongst pay users exceeded 75%.

Kingdee established strategic partnership with Amazon Web Services (AWS) to jointly promote ERP Cloud Service, marking significant user experience of ERP Cloud services improvement. The solution included numerous user-friendly features, including ease of activation and use, scalable architecture, and on-demand services. To date, monthly user activations have reached over 200, becoming a major driver for the Cloud business.

The number of queries handled by the Group's Kuaidi100 exceeded 5.8 billion, increasing by more than 80% year-on-year. Among which, more than 60% of the page views were generated from mobile terminals. Kuaidi100 maintained its position as the largest third-party courier and information service platform in China.

Kingdee Medical is a pioneer in the mobile internet hospitals and the vision for the "mobile internet hospital". The seamless medical and health related services have greatly lowered the threshold of accessing hospital services for patients and shortened the distance between hospital and patients to be just "the last meter". In the first half of 2015, Kingdee Medical signed contracts with 123 hospitals. As of the end of June 30, 2015, Kingdee Medical had over 650,000 users and the number of transactions

was more than 1,470,000 times.

Partnering with companies including JD.com to support the business growth to new heights

During the Period, the Group achieved significant breakthroughs while establishing strategic business alliances and capital cooperation with renowned internet companies including JD.com, Amazon and Kingsoft. These alliances position the Group to capitalize on opportunities in the transformative mobile enterprise internet market and effectively boost the Group's business growth potential to new heights. The Group's partnership with JD.com has made significant progress; within one month of the partnership, the two parties jointly launched integrated solutions for e-commerce clients that have attracted new customers and numerous positive feedbacks from the market. Focusing on generating value from the enterprise internet transformation, the two companies seek to expand their partnership to other areas including the enterprise procurement and enterprise Big Data segments.

Mr. Robert Xu, Founder and CEO, commented, "In the ERP+ era, 'Connect, Analyze, Innovate' are basic needs for enterprises. As ERP evolves to ERP+, it will be necessary for a vast amount of Chinese enterprises to transition to the Cloud. We are confident that in the next three years, Kingdee's ERP+ Cloud Services will garner more than 10 million enterprise customers and more than 100 million users, becoming the main driver of growth for Kingdee in the next 3 years and allow Kingdee to maintain its leadership in the enterprise Internet services market."

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About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited ("Kingdee" or the "Group"; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With "Let Data Drive Success" as its mission, "The Most Reliable Big Data Service Provider" as its vision and "Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)" as its core values, the Group is providing Cloud Management products and services for over four million corporate and government organizations worldwide

with the aim to become the world's leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group's website at www.kingdee.com.

Investor and Media Enquiries:

Steve Zhang
Kingdee International Software Group Co., Ltd.
Tel: 852-2155 3721
Email: szhang@kingdee.com

Charles Chan
PRChina Limited
Tel: 852-2522 1368
Email: ckchan@prchina.com.hk

Summer Gan
Kingdee International Software Group Co., Ltd.
Tel: 86-755-8607 2596
Email: summer_gan@kingdee.com

Emma Liang
PRChina Limited
Tel: 852-2522 1838
Email: eliang@prchina.com.hk

Yoriko Huang
Kingdee International Software Group Co., Ltd.
Tel: 86-755-8607 2591
Email: yanni_huang@kingdee.com

Henry Chik
PRChina Limited
Tel: 852-2522 1838
Email: hchik@prchina.com.hk